

Innovation Lab for Legume Systems Research



African Bean Conference 2023

Systems Approach Overview

Livingstone, Zambia February 2023





Legume Systems Innovation Lab Key Metrics

















Thomas Kuhn: The Structure of Scientific Revolutions



The Emerging Development Revolution



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0	Widget/ Product				
	Educational intervention				
	Widget/Product Supported by An Educational Intervention	Si	mple	>>>	Complex

Bello-Bravo, J., A. Lutomia, J. Medendorp, & B. Pittendrigh. Failing Forward: A Systems Approach to International Development. Forthcoming.



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Widget/ Product

Educational intervention



PROGRESS OF INNOVATION

Widget/ Product

Educational

intervention

0 **Goal of SAWBO** Translation & Scaling for Public Use Basic **Research for** Research Development **PROGRESS OF INNOVATION**



https://www.sciencephoto.com/media/222785/view/crick-watsonwith-their-dna-model-in-1953



https://web.ornl.gov/sci/techresources/Human_Genome/project/whydoe.shtml





https://www.sciencephoto.com/media/222785/view/crick-watsonwith-their-dna-model-in-1953

SAWBO'S SYSTEMS APPROACH



Scientific Animations Without Borders

- Systems Approach for Research and Scaling for Extension/Outreach globally
- 140+ topic areas in a total of over 260 languages
- Content used in over 130 countries globally
- Over 50 million people touched (documented) (including 17 million on YouTube)
- Recently Funded 1.6 million dollar COVID grant
- Collaborations with USAID, FAO, The World Food Programme, the W.H.O. plus over 100+ other knowledge partner groups – SAWBO creates - "they scale" – SAWBO researches scaling outcomes
- Extension data results in "big data" <u>Machine learning tools (research) to optimize scaled</u> <u>education programs</u>

Table 1. Descriptive statistics of the 1070 training sessions^b

Characteristics	N (%)			
Trainer that conducted sessions				
Gender (Female)	104 (9.7)			
Years of education ^a	8 (2.5, 2 - 16)			
Total number of trained persons ^a	123 (103.7,15 - 600)			
Total number of trained women ^a	23 (25.8, 0-150)			
HUB				
Dinajpur	529 (49.4)			
Faridpur	203 (19.0)			
Jashore	295 (27.6)			
Rajshahi	43 (4.0)			
Month				
October	135 (12.6)			
November	299 (27.9)			
December	391 (36.5)			
January	245 (22.9)			
Day of the week				
Sunday	154 (14.4)			
Monday	143 (13.4)			
Tuesday	137 (12.8)			
Wednesday	147 (13.7)			
Thursday	155 (14.5)			
Friday	167 (15.6)			
Saturday	167 (15.6)			
Time of day ^a	3:00 PM (5.4, 7 AM – 10:30 PM)			
7 AM – 11 AM	307 (28.7)			
11:01 AM – 3:30 PM	240 (22.4)			
3:31 PM – 6:00 PM	356 (33.3)			
6:01 PM – 10:30 PM	167 (15.6)			

Training session with 134,000 farmers in Bangladesh



^a Mean (Standard deviation, Range)

^b Ten sessions have the gender of the trainer missing

Penetration Study

	Ghana (n = 92) ^a	Kenya (n = 1463) ^a	Nigeria (n= 1574)				
Is the SAWBO video the one							
that the person saw? (Yes)	67 (72.8)	1353 (92.5)	919 (68.7)				
Do you understand how to	76 (83.0)	1352 (92.0) ^b	1020 (64.9)				
use the jerrycan for storage?							
(Yes)							
Can you explain the							
technique to another	73 (79.0)	1285 (88.0)	1029 (65.4)				
person? (Yes)							
Have you used the technique							
after you watched the video?	<mark>23 (25.0)</mark>	<mark>738 (50.0)</mark>	<mark>768 (48.8)</mark>				
(Yes)							
^a Only among those who said that <u>did watch</u> any video on the jerrycan technique							
^b The answer "No" includes "No" or "Not so sure"							

Dramatic Results In Ghana

- it cost between \$0.08-1.10 to have one person watch 100% of video.
- it cost between \$0.06-0.89 to have one person watch 75% of video.
- it cost between \$0.04-0.68 to have one person watch 50% of video.
- it cost between \$0.03-0.39 to have one person watch 25% of video.
 In Nigeria
- it cost between \$0.36-1.79 to have one person watch 100% of video.
- it cost between \$0.19-1.79 to have one person watch 75% of video.
- it cost between \$0.14-1.23 to have one person watch 50% of video.
- it cost between \$0.08-0.67 to have one person watch 25% of video.
 In Kenya
- it cost between \$0.11-1.69 to have one person watch 100% of video.
- it cost between \$0.08-1.22 to have one person watch 75% of video.
- it cost between \$0.06-0.85 to have one person watch 50% of video.
- it cost between \$0.04-0.45 to have one person watch 25% of video.

Doing a little math ...

- Approximately 40 lbs of beans in a jerrycan (20 liter container)
- Approximately 62,720 calories
- 30% of 62,720 = 18,816
- 4,795,448 x 18,816 = 90,231,149,568 calories
- This will feed 206,007 people for one full year.



Knowledge/Information/Technology

Varietal Research Systems Breeding systems Seed systems Production Systems Processing Systems Demand Policy/Finance

Phase II





Innovation Lab for Legume Systems Research

The Scientific Animations without Borders (SAWBO) Responsive, Adaptive, Participatory Information Dissemination (RAPID) Scaling Program (hereafter SAWBO-RAPID), Cooperative Agreement No. 7200AA20LA00002, an Associate Award under 7200AA18LE00003 Feed the Future Innovation Lab for Legume Systems Research, was awarded to Michigan State University on May 18, 2020, for a one-year period, and then extended first to September 30, 2021, and then to December 31, 2021.











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The U.S. Government's Global Hunger & Food Security Initiative

www.feedthefuture.gov



